

## Message Text

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17

ORIGIN USIA-09

INFO OCT-01 EUR-12 ISO-00 COME-00 EB-07 CIAE-00 INR-07

NSAE-00 PA-01 PRS-01 /038 R

66612

DRAFTED BY:USIA/IEE:RTCOONROD

APPROVED BY:EUR/EX:HGEISEL

EUR/EE:JDENNIS EUR/EE:DMILLER USDOC/JEBLAN

USIA/ICS/E:DPAUL USIA/IEE:GDMALONE

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R 202143Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

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E.O. 11652: N/A

SUBJECT: CONCEPT OF US EXHIBIT AT PLOVDIV 1975

REF: SOFIA 271-C

1. WE APPRECIATE SUGGESTIONS CITED REFTEL. WITHIN LIMITATIONS (CITED PARA 2 BELOW) WE WILL MAINTAIN FLEXIBILITY. USDOC PLANS MEANINGFUL COMMERCIAL EXHIBIT WITH UP TO 20 EXHIBITORS. USIA PORTION OF EXHIBIT WILL CONCENTRATE ON NEW DEVELOPMENTS IN THE FOOD PROCESSING INDUSTRY WHICH, WHILE NOT YET STANDARD, REFLECT INDUSTRY TRENDS. WE THINK THIS IS A LOGICAL AND USEFUL ADJUNCT TO THE COMMERCIAL DISPLAY. THE EMPHASIS IS NOT ON "IMAGE" BUT THE EXHIBIT DOES, AS IT MUST, INCLUDE ELEMENTS WHICH WE HOPE WILL BE OF INTEREST TO THE SOME 200,000 VISITORS EXPECTED TO VISIT THIS YEAR'S PAVILION. WE SOLICIT ASAP SPECIFIC COMMENT ON THE EXHIBIT SUGGESTIONS INCLUDED IN DESCRIPTIVE ESSAY SENT OFFICIAL AIR FEBRUARY 14.

2. LIMITATIONS ON FLEXIBILITY: A. AS IS NOTED IN USIA/DOC AGREEMENT DELIVERED BY PLANIGAN, COMMERCIAL EXHIBITORS, AS PART LIMITED OFFICIAL USE

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OF THEIR FEE, WILL BE PROVIDED CERTAIN FACILITIES (EG. CLOSING

SPACES). THE EXHIBIT DESIGN MUST ACCOMMODATE THESE REQUIREMENTS  
WITHIN THE OVERALL SPACE ALLOCATION. B. TO INSURE THAT EXHIBIT

CONSTRUCTION COSTS DO NOT EXCEED BUDGETARY LIMITATIONS, THE  
CONSTRUCTION CONTRACT, WHICH WILL BE AWARDED IN EARLY JUNE, WILL  
PERMIT ONLY MINOR MODIFICATIONS IN DESIGN.

3. EXPECT TO KNOW SHORTLY WHETHER DOME WILL BE AVAILABWE.

DECONTROL JULY 1, 1975. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CULTURAL EXHIBITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** MorefiRH  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE038647  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** USIA/IEE:RTCOONROD  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750061-1163  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750226/aaaaaxmh.tel  
**Line Count:** 71  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN USIA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 SOFIA 271-C  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 02 MAY 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <02 MAY 2003 by CunninFX>; APPROVED <19 MAY 2003 by MorefiRH>  
**Review Markings:**

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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CONCEPT OF US EXHIBIT AT PLOVDIV 1975  
**TAGS:** SCUL, US  
**To:** SOFIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006